

# IPO Readiness

## Strategies for a successful public offering

LS Associates guides and prepares late-stage companies for a smooth and successful going public transaction. Our team consists of seasoned executives specializing in finance, accounting, legal, corporate governance, investor relations, and the capital markets, each possessing an impressive track record of Initial Public Offering (IPO) and Alternative Public offering (APO) successes. We understand that transitioning from a private to public entity is a substantial transformative process. To facilitate this change, we offer structure, strategy, timelines, and introductions to bankers, auditors, investors, valuation firms, transfer agents, and public company equity management firms. Our model minimizes time, cost, and uncertainty as we assist companies in planning, preparing, and practicing as a public entity before executing their IPO or APO.

## Our Capabilities



Strategic Planning  
and Road Mapping



Internal Control and  
PubCo Audit Readiness



Financial Modeling  
And Valuation



Corporate Governance  
Enhancement



People Readiness



Risk Mitigation



S-1 or S-4 Drafting  
And Filing

## To and Through the IPO

As you prepare for your upcoming IPO or APO, LS Associates will assist you in recalibrating your business strategy, financial reporting, and corporate strategy. At the time of your transaction, LS Associates will provide hands-on support to ensure your transition to the public markets is smooth and successful. Following the IPO or APO event, we offer post-transactional support, to ensure your company continues to evolve and thrive as a public company.

## Leverage LifeSci Partners

Our clients have unique access to the LifeSci Partners Platform of business solutions. Throughout and after your transaction, you may benefit from collaboration with our Investor Relations team for roadshow coordination, our Capital Markets team for analyst coverage, and our Public Relations and KOL Events group for enhanced visibility.

# How Can LS Associates Help?

LS Associates is adept at maneuvering companies through the complexities of traditional IPOs, SPAC transactions, Reverse Mergers, and Cross-listings



## Strategic Planning and Road Mapping

Our IPO readiness team will collaborate with your management to outline a clear roadmap, pinpoint potential obstacles, and provide a blueprint for your company's transition to the public markets.



## Internal Control and Public Company Audit Readiness

Our financial experts will conduct an extensive operational analysis of your accounting and finance functions, historical periods, and ongoing audit reports. We will fill gaps in policies and procedures, ensuring your accounting systems align with PCAOB standards, and are primed for investor discussions and SEC disclosures.



## Financial Modeling and Valuation

We will establish comprehensive financial models and connect you with valuation firms to secure a successful IPO offering price.



## Corporate Governance Enhancement

Our experienced corporate governance team will aid you in forming key decision-making committees, establishing strong internal controls, D&O insurance, and anti-fraud programs to satisfy investors and regulatory bodies.



## People Readiness

We will help recruit additional personnel, including executives and board members, prepare internal stakeholders for the rigors of being an SEC registrant, and assess your existing financial team for readiness.



## Risk Mitigation

Our services will lessen financial, accounting, and compliance risks so you can focus on your company and your growth and milestones timeline.



## S-1 or S-4 Drafting and Filing

LS Associates will proficiently draft a compelling business section for your S-1 or S-4, including risk factors, MD&A, CD&A, and other required financials and footnotes.

## About LS Associates

LS Associates' mission is to provide experienced, interim and fractional C-level leaders who can immediately partner with executive teams, board members, and investors to solve complex business problems and facilitate growth. Our seasoned, on-demand bench of over 150 executives have experience guiding private and public life science companies through every stage of growth or change management, from inception to maturity. We are executors who are confident in our ability to take calculated risks, adeptly steer businesses, and make decisions with unwavering certainty.

## Contact

Sydney Gallo  
Business Development  
sgallo@lsassociates.com  
[www.lsassociates.com](http://www.lsassociates.com)

